



Innovative Retail Security Solutions



# Security

## Your Partner in Security

As HTA Security Partner for over 8 years, B to B Links Ltd (B2B) has helped hundreds of HTA Members improve their bottom line by taking an active approach to tackling theft through:

- security tagging
- product protection, including Jarloc for scented jar candles
- CCTV
- Price and barcode labels, including “no swap” security labels



B2B's security tagging systems offer great detection, with additional benefits such as advertising panels, foil-lined bag detection, magnet detection, anti-jamming, people counting and remote engineering capability. We can offer all three types of technology – EM, AM and RF – and can help you identify the right one for your business. B2B's nationwide team of experienced engineers can also help with maintenance of your legacy equipment.

B2B's extensive product protection and labelling range includes Jarloc (for scented jar candles), Rapidtag (more secure and faster to apply than a traditional tag and pin), boot tags (for expensive wellingtons), jewellery tags for giftware, as well as the full range of traditional security tags and labels for RF, AM and EM technologies. B2B also offers pre-printed security tags and labels with your logo, no-swap labels with security cuts to prevent price-swapping, price-marking and barcode labels, bespoke food safety labels and pricing guns and dispensers. Whatever your product protection and labelling need, B2B can deliver.

Are you thinking about improving the quality or coverage of your CCTV system? B2B offers a truly independent service, working with customers to identify the right equipment to meet their needs and budget, whether analogue, analogue HD or IP systems. Our team will manage the process from system design through to installation and training, and also offer excellent technical support, nationwide maintenance and optional remote monitoring.

## Tackling theft and supplying labels to garden centres – nationwide.

Don't forget to mention you're a HTA member to take advantage of our special HTA rates.

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