



Access to Gardens and Outdoor Spaces for Gardening

Market Insights

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hta.org.uk

marketinfo@hta.org.uk



Introduction

Access to gardens and outdoor spaces is closely linked to participation in gardening, spending on garden products, and the health and wellbeing benefits it offers.

This factsheet describes access to gardens and outdoor spaces in the UK, and how this differs by age.

Types of Gardens and Outdoor Spaces

Overall, 93% of UK adults have access to some form of garden or outdoor space for gardening. Over three quarters (78%) have their own private garden, whilst 9% have a terrace/patio and 6% have a communal garden they share with other households. A further 5% have a window box/ balcony, which could lend itself to container gardening; whilst 2% of UK adults claim to have an allotment.

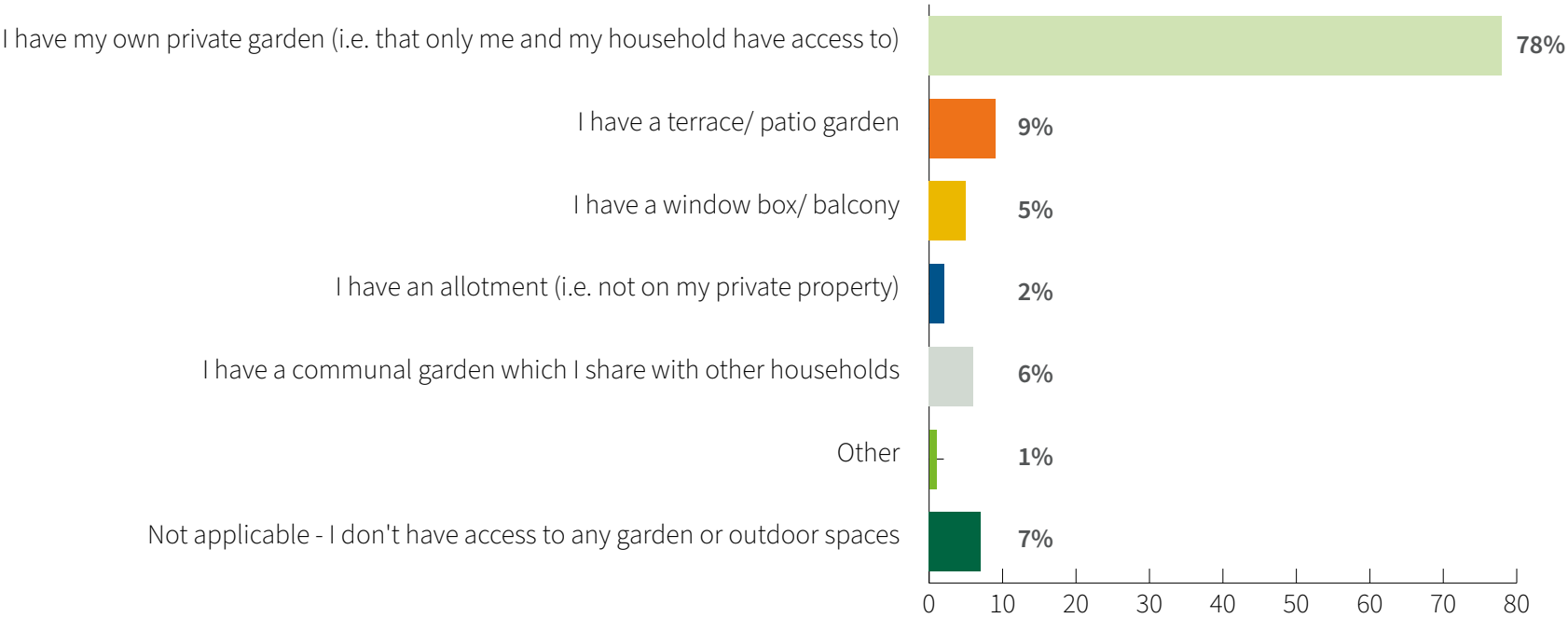


Figure 1. Gardens and outdoor spaces that UK adults have access to

Gardens and Outdoor Spaces by Age

Over 45's are more likely to have access to some form of garden and/or outdoor space for gardening than Under 45's; as whilst only 4% of Over 45s have no access, this rises to 11% of Under 45's. Older age groups are also more likely to have their own private garden (84% vs 72%), which correlates with increased home ownership, participation in gardening and spend on the garden with age.

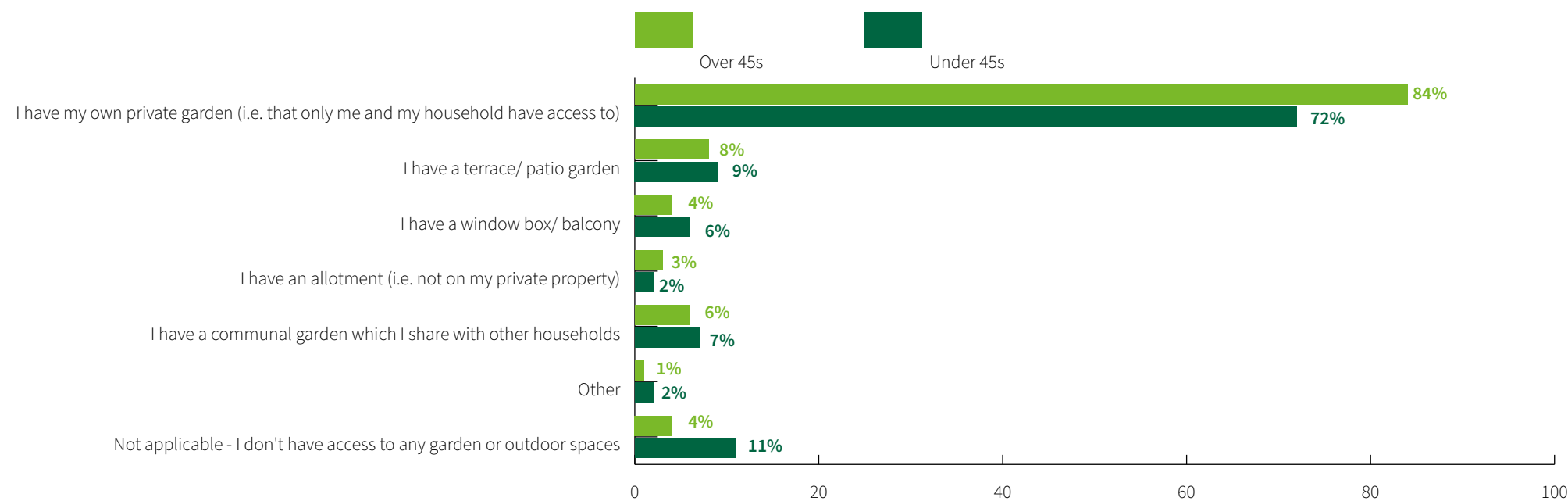


Figure 2. Access to gardens and outdoor spaces by broad age group

References: YouGov for HTA (December 2023)