



Horticulture House
Chilton, Didcot
Oxfordshire
OX11 0RN

W hta.org.uk
T 0333 003 3550
E services@hta.org.uk

Dear Member,

We are reaching out to update you on some key aspects of our Preferred Partner scheme. Our Preferred Partners offer business services which help HTA members save money whilst supporting them to grow. We offer partners across security, insurances, labelling, connectivity and packaging. At varying times, we have also offered other partners and services which our members have been able to be a part of and we will continue to review our scheme on an on-going basis.

The HTA acts as an introducer to the services offered by our Preferred Partners, and, as a result we receive (and have received historically) a commission for each successful referral. As a not-for-profit member association this commission is re-invested back into the organisation to provide value and benefit for our members who we support and represent. If you would like any further information on the commission we receive (or have received historically) please reach out to preferredpartners@hta.org.uk.

The list below outlines our current Preferred Partner services available to members.

- **Lloyds Cardnet** - Card Processing
- **HTA Insurance Services** - Business Insurance
- **Alpha Packaging** - Carrier Bags, Boxes & Mail Order Bags
- **Floramedia** - Plant Labelling and Bed Cards
- **Citation** - Health & Safety, HR, and Employment Law
- **HTA Healthcare Services** - Health & Wellbeing
- **SCG Together** - Tele-communications
- **B2BSG** - Security Equipment
- **Planet Mark** - Sustainability consultation and certification

If you would like any further information regarding our Preferred Partner scheme please do not hesitate to reach out to your Member Engagement Manager or visit our website at hta.org.uk/preferredpartners.

Yours sincerely

Alan E Down M. Hort [RHS], NSch. HTA President

The Horticultural
Trades Association
Est. 1899

A company registered by guarantee.
Registered in London. No. 169606