

WELCOME

FERTIL PRESENTATION

TOGETHER
LET'S INNOVATE IN SUSTAINABILITY

OUR MISSION : INNOVATION FOR SUSTANABILITY

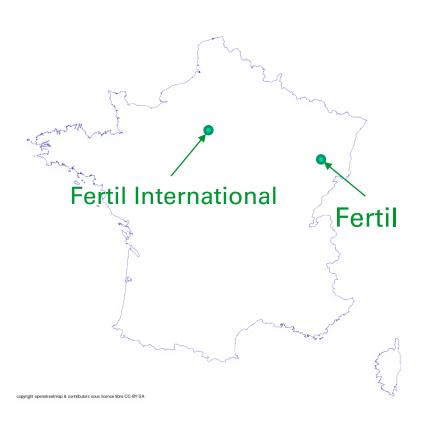
- PROPOSE NEW SOLUTIONS TO THE PRODUCTION FOR RESPECT OF NATURE
- WELLNESS AND GOOD HEALT OF THE PLANTS
- REDUCE STRONGLY CO2 IMPACT
- PRODUCE IN RESPECT OF OUR FOREST, PEFC CERTIFICATE
- DEVELOP STRONG LINKS WITH OUR CLIENTS

FERTIL

ferti



THE COMPANY FERTIL TODAY



Mother Company: FLORENTAISE

Specilasized in substrates solutions, compost, ecolabel substrates and peat free substrates.

FERTIL INTERNATIONAL PARIS

Direction/sales

FERTIL SAS VOSGES

Production and shipment

- Le Syndicat, Vosges
 - 1 factory director
 - 7 office administrators
 - 60 Employees for prodution



THE FACTORY IN THE VOSGES





FERTIL FIRST PRODUCTS

FERTILPOT SINCE 1960

- Biodegradable pot,
- 100% natural,
- Composed of wood fibre
- INNOVATION FERTILPOT NT



FERTISS SINCE 1985

- Propagation plug
- Ready to use product
- With unique tissue
- INNOVATION PEAT FREE
- Customized substrates





FERTISS in Europe

— PER YEAR

2500 PALLETS

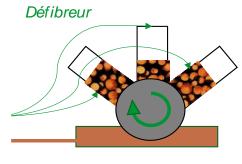
AROUND 98 000 000 FERTISS PLUGS SUPPLYING:

France, United Kingdom, Italy, Belgium, Spain, Germany, Greece.



How we produce FERTISS PEAT FREE

From wood to SUBSTRATE



PRODUCTION OF 2 KINDS OF WOOD FIBRES
FROM EPICEA AND PINE BARK

TURBO FIBRE AND HORTIFIBRE : BASIS OF THE SUBSTRATE



CHOISE OF MIX (on request)

From woodfibres to the fertiss

Stock of bases



Turbofibre (barck semi composted)



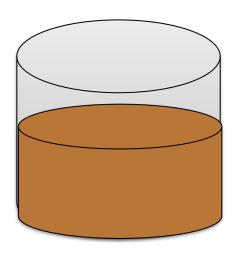
Hortifibre florentaise



Compost mix (recipe Florentaise)



Perlite



First mix made of Turbo/horti/compost material



How we produce FERTISS

Minimum for one mix: 1 cubic meter

Head of the machine

Belt from main stock



Quality control pH, moisture, Conductivity Structure Compacity

Additives to the final mix:

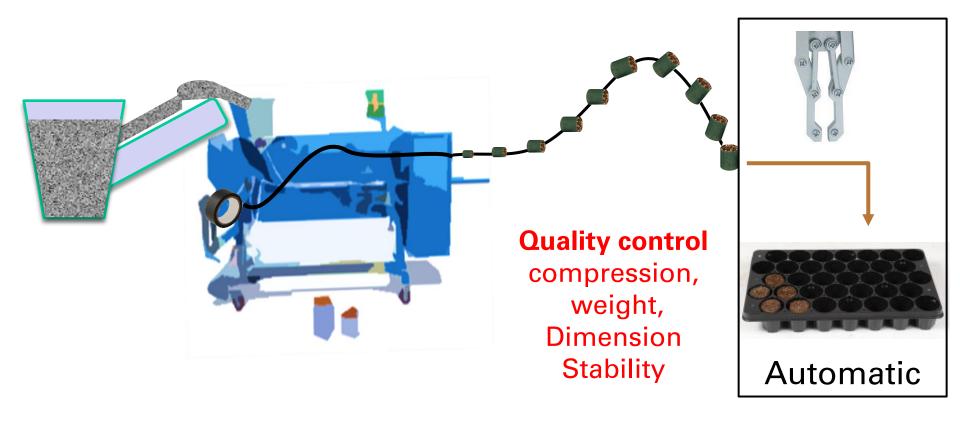
Water

Release fertilizer Nutricote micro, and nitrogen

Wetting agent Aquamix



CREATION OF THE FERTISS





Results peat free

The struture is nearly the same to the peat

Be carreful to the use of peat free

Fertiss:

Watering has to be adapted

Substrate not totaly stable: Control the PH when strored more than 2 weeks.



Need more time for rooting (in Winter)

fertil

Verbena strawberry







Questions?



THANK YOU!