



# Understanding EPR obligations for HTA members

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November 15<sup>th</sup>, 2023

# Housekeeping



- The session is being recorded
- You are automatically on mute
- If you have any technical difficulties, please use the chat function
- Any questions you have can be entered into the Q&A box at any time – please say who they're aimed at if specific to one of us
- Questions in the Q&A will be answered at the end of the webinar –however all questions will be answered afterwards and shared with all HTA members



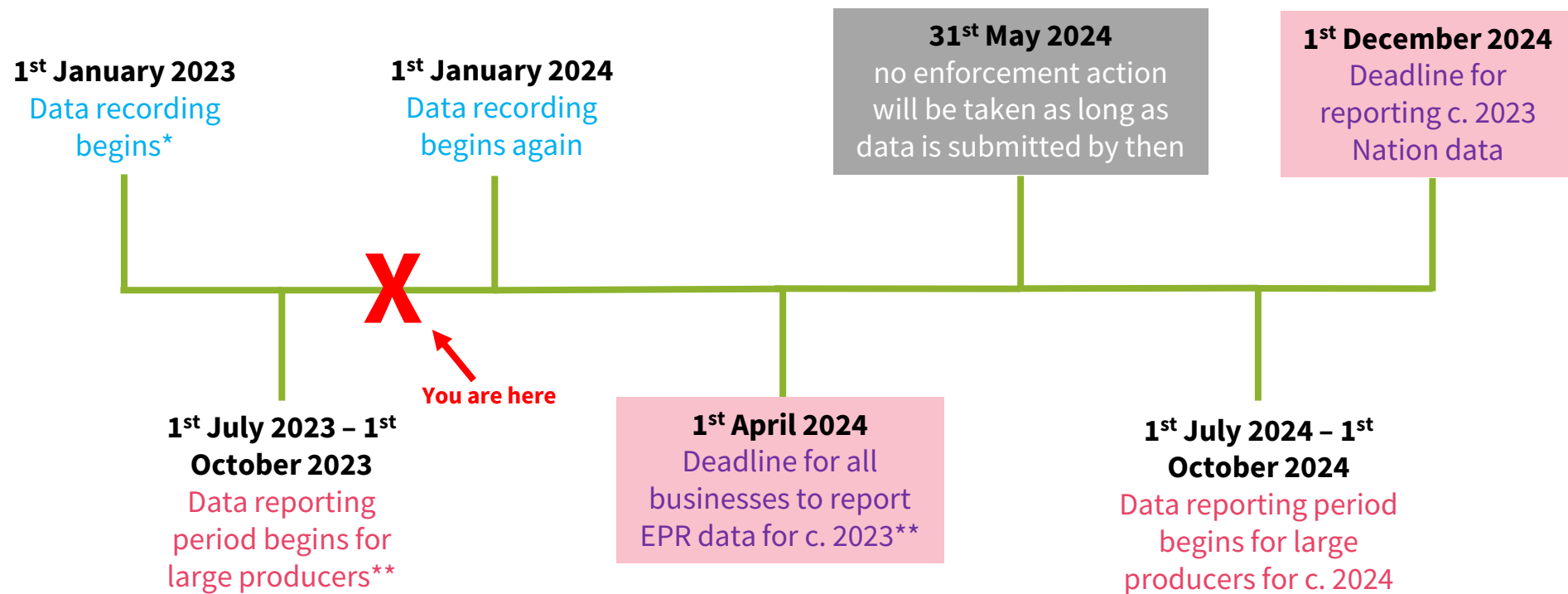
# In this webinar

- Quick recap of where we are, the latest updates from Defra and what this means for businesses
- Overview of obligations for businesses
- Clear view of Nation Data and what is required
- Overview of Horticulture Specific Tool being developed by Ecoveritas
- Q&A session

# First, a question of you...

- Have you submitted any data to the regulator yet?
- Poll – Yes or No or Unsure

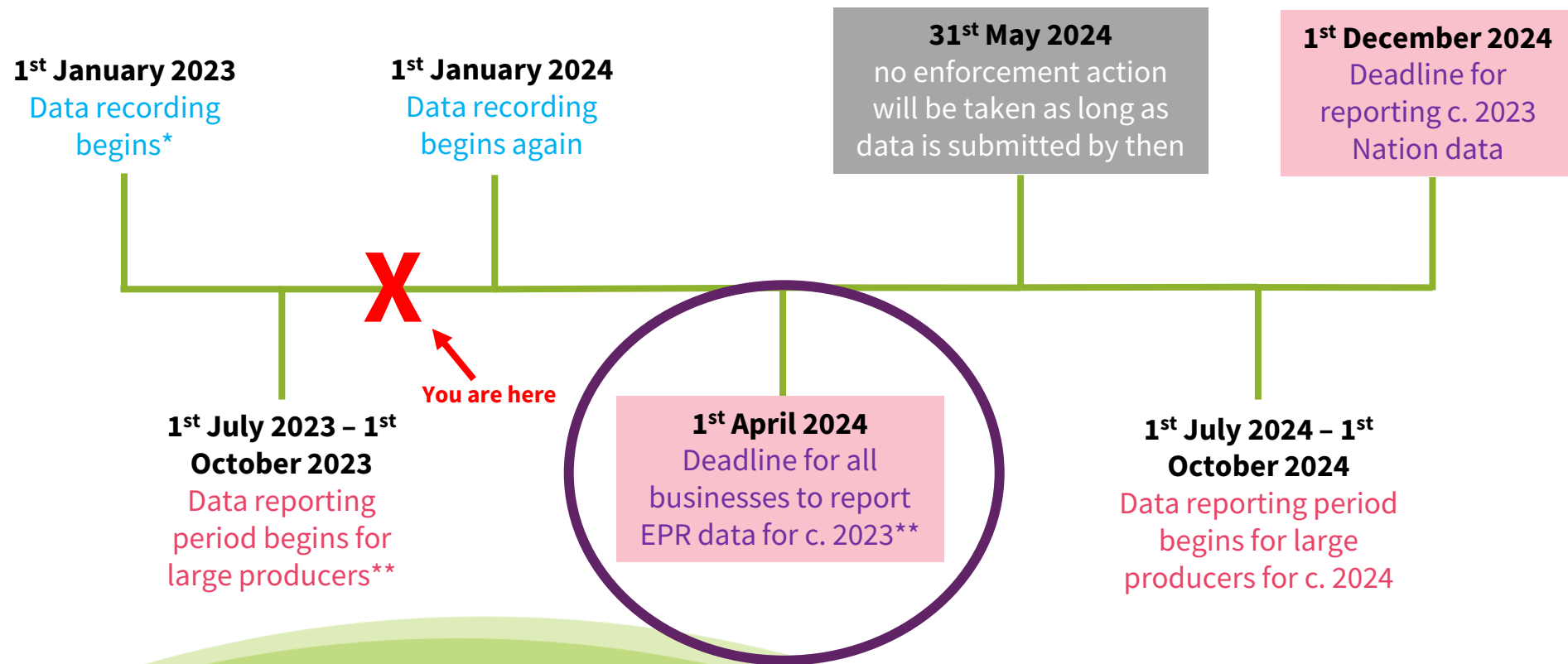
# Where are we?



\* Note that Wales has a different date for when data must be collected from at the latest. In Wales data must be collected from when the regulations came into force in July 2023 at the very latest. For England, Scotland and Northern Ireland, data must be recorded from 1<sup>st</sup> March 2023 at the latest.

\*\* In Wales, all producers whether large or small need to report by 1<sup>st</sup> April 2024, and do not have the 1<sup>st</sup> October deadline.

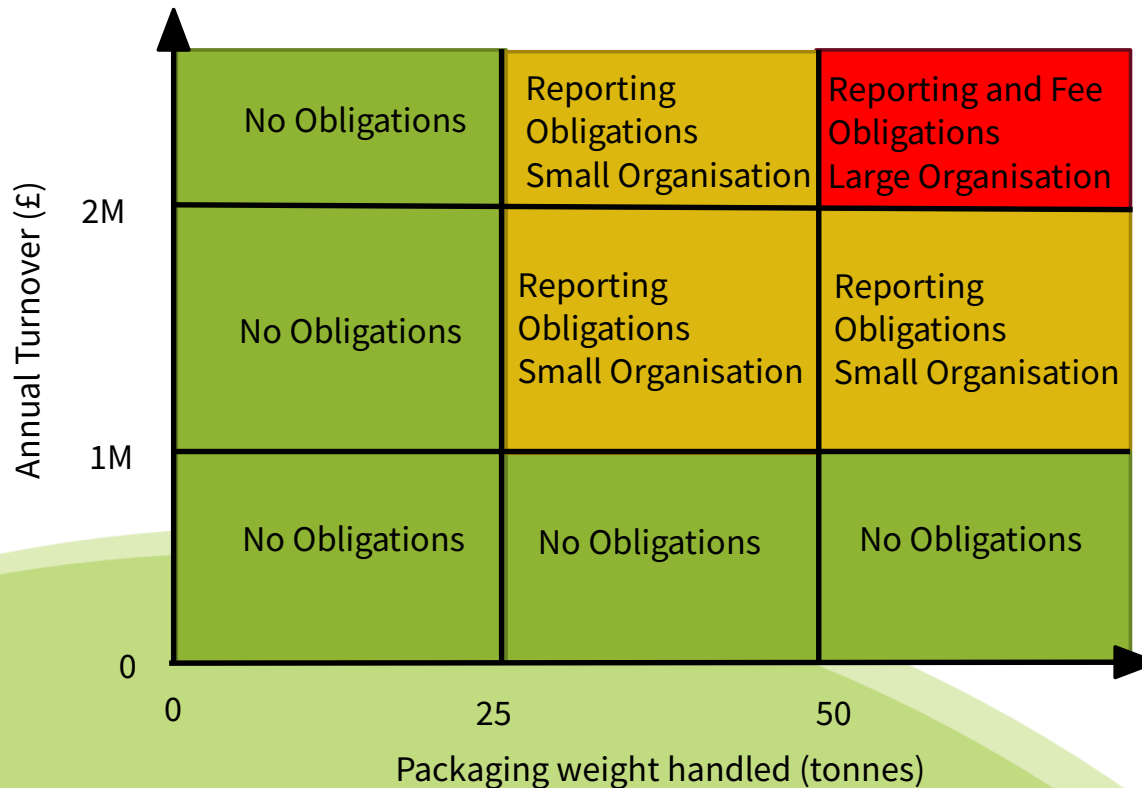
# Where are we?



If you were previously obligated under The Producer Responsibility Obligations (Packaging Waste) Regulations 2007, you will still need to comply with this for 2023 as well. The deadline for that report is also 1<sup>st</sup> April 2024, so you will be required to submit two reports, one for 2007 regs and one for 2023 regs.

# Obligations for businesses

Step 1 – Do you meet the Turnover and Packaging Weight thresholds?



# Obligations for businesses

Step 2 – What are you an obligated producer for?

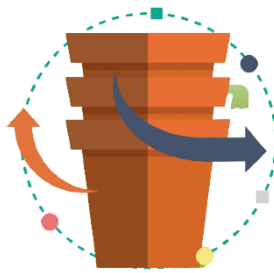
These are of the 6 producer types under EPR



Brand Owner  
or  
Packer/Filler



Importer



Distributor



OMP



Seller



Service  
Provider



# Obligations for businesses



Brand Owner  
or  
Packer/Filler



Importer



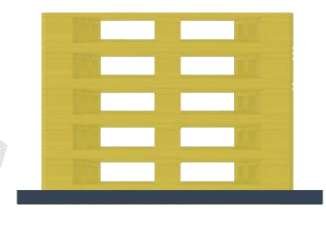
Distributor



OMP



Seller



Service  
Provider

	Brand Owner or Packer/Filler	Importer	Distributor	OMP	Seller	Service Provider
Retailer	✓	✓		✗	✓	
Grower	✓	✓		✗	✓ If selling direct to consumers	✓ If providing any self-owned reusable packaging like pallets or trolleys
Manufacturer	✓	✓	✓ If providing unfilled packaging to businesses under the threshold	✗		
Supplier	✓ Most likely transit packaging	✓	✓	✗		✓ If providing any self-owned reusable packaging like pallets or trolleys
Landscaper		✓ Only if directly importing over the threshold of packaging		✗		

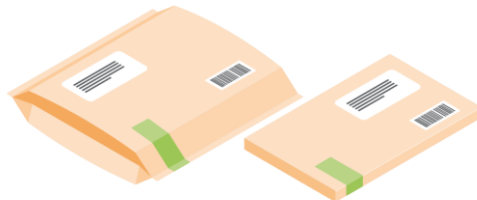
Orange ticks represent the most likely scenarios, Blue ticks represent possibilities dependent on business activities

# Obligations for businesses

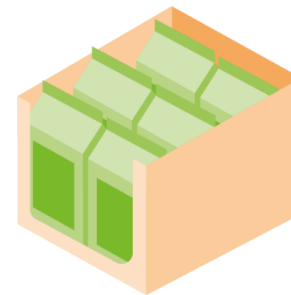
## Step 3 – understand household vs non-household packaging waste



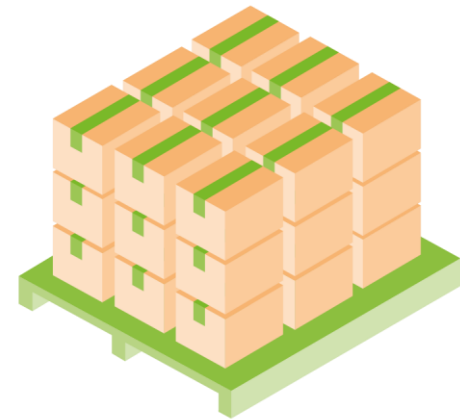
Primary Packaging



Shipment Packaging



Secondary Packaging



Tertiary Packaging



Household Packaging



Business Packaging

# Data to be recorded

Producer Type	Large Producer data – EPR (and fee obligations)	Small Producers data – EPR	Nation Data
Brand Owner Packer/Filler	✓	✓	✓ Self-managed waste only
Importer	✓	✓	✓
Distributor	✓	✓	✓
Seller			✓
Service Provider	✓	✓	✓

Data required	EPR Large producer	EPR small producer	Nation data
Packaging Material (plastic, wood, steel, paper, card etc) or other such as ceramic	✓	✓	✓
Packaging type (primary, secondary, tertiary or transit)	✓	✓	✓
Weight (kgs)	✓	✓	✓
Country of supply or discard	✓	✓	✓
Country for self-managed waste	✓		✓ Large producers only *
Producer Type (brand owner, packer/filler, Importer, seller etc)	✓	✓	
Drinks containers	✓	✓	✓ Sellers of drinks containers
Waste stream split (household vs non-household)	✓	✓	
Typically littered packaging for street bins	✓		

\* Large producers that are Brand Owners only need to report Nation Data if they self-manage any waste



# ecoveritas

*Sustainable packaging starts with accurate data*

## *my.ecoveritas*

*EPR Reporting Made Simple for the Horticulture Sector  
in Partnership with*



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# Ecoveritas

A leading provider of outsourced environmental compliance services

## Environmental Compliance Reporting Made Easy

- To meet the complex challenges of managing environmental compliance reporting Ecoveritas offers a unique combination of consulting, data and software that helps companies around the globe take the next step in their sustainability journey.

## Solutions Built to Meet Your Goals

### Expert-led

Tap into guidance and support from compliance experts

### Data-driven

20k+ supplier data requests validated each year

### Tech-focused

Streamline reporting

### Scalable

Adapt to evolving EPR legislation & business needs

ZIMMERMANN

amazon

SELFRIDGES & CO

Harrods



NEW LOOK



AstraZeneca

# The Objectives of my.ecoveritas



## The Problem

- EPR is a complex, costly and time-consuming
- Threshold changes mean more companies than ever will be obligated report
- Packaging weights information is hard to obtain

## The Idea

- Provide the horticultural sector with a tool to confidently manage their UK EPR data calculations
- Utilisation of Ecoveritas' expert sector knowledge
- Utilisation of Ecoveritas' packaging weight data

## The Solution

- my.ecoveritas – our purpose-built software tool helps companies to cost effectively manage their EPR data & reporting requirements inhouse with ease
- Web based weights allocation and EPR reporting

# What my.ecoveritas Delivers



**Exclusive**  
to the Horticultural Industry



**Acknowledged**  
methodology



**Secure**  
data storage & full audit trail



**Weights**  
matched to your products



**Streamlined**  
reporting



**Easy to use**  
step-by-step process



**Guidance & support**  
from EPR compliance experts



**Updated**  
to meet evolving EPR  
legislation & business needs



# my.ecoveritas

## EPR Submissions In 6 Easy Steps!



### 01 Create Account

To get started you will need to sign up and register your company for a my.ecoveritas account.



### 02 Build Company Profile

Create your company profile. The profile will allow us to evaluate the nature of your EPR obligations and configure your service accordingly. Your profile will form the basis of your data requirements and calculation.



### 03 Upload Data

Upload your transaction data using the excel data templates provided. The data files will go through a quality assurance process as they are uploaded on the system.



### 04 Match Weights

Enrich your data by linking your products to the packaging weight factors provided. Then leave it to my.ecoveritas to map the packaging weights to all your products.



### 05 Validate

Review a summary of your data and work through the verification panels. The system will ensure that all the data is verified before enabling the submission calculation.



### 06 Generate Report

Finally click the 'create submission' button to start the data processing and receive your completed EPR report ready for submission to the Regulator or your nominated compliance scheme.

# my.ecoveritas Timeline

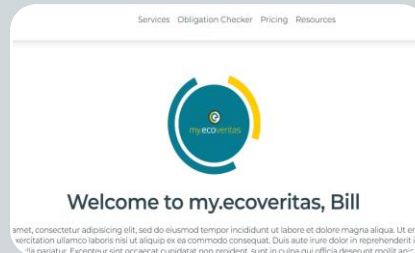


## Phase 1:

### Horticulture micro site

*Includes high level EPR overview, industry updates, intro to my.ecoveritas*

[View site here](#)



## Phase 2:

### Horticulture free account

*Includes online obligation checker, quote & purchase, EPR guidance tools*

[View site here](#)



## Phase 3:

### my.ecoveritas Horticulture online EPR tool

*Includes Business Profile, Data Upload, Factor mapping, Form generation*

[Go live date:  
31 January 2024](#)



## Interim Solution:

*Includes Ecoveritas providing the data templates, factor mapping, completing the first EPR report for upload to the 'Report my Packaging Data' Portal or to your nominated compliance scheme*

[Purchase by setting up a my.ecoveritas free account](#)

# BETA Testers Needed!

- Following our very successful ALPHA testing phase we are now ready to recruit for the BETA phase!
- Exclusive access to an early build of the tool + discount on the final version
- Register your interest in taking part today at;

[sales@ecoveritas.com](mailto:sales@ecoveritas.com)

[josh.corradi-remi@ecoveritas.com](mailto:josh.corradi-remi@ecoveritas.com)

[sandy.dhesi@ecoveritas.com](mailto:sandy.dhesi@ecoveritas.com)





# Thank You

✉ [my.ecoveritas@ecoveritas.com](mailto:my.ecoveritas@ecoveritas.com)

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## Let's meet up!

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Don't forget to follow us



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