**New Plant Awards Entry form - 2025**

Please email this form along with images of the entry to events@hta.org.uk with the subject: “New Plant Awards Entry”

Fields with the “**\***” must be filled in, failure to do so may necessitate your entry being removed by the judges.

Exhibitors **MUST** supply 3 retail-ready plants per entry as per the criteria. Failure to meet the criteria may result in the plant(s) not being Judged.

A reminder that any items of additional value (such as pots, ribbons etc.) are **NOT** judged.

You are invited to bring a mature specimen plant of each entry to the show. The judges may wish to use these as a point of reference.

**Images Required for Entry**:

Images (max size of 2mb) to be submitted for judging.

Please label all transferred photos with the name of the plant and the name of the company.

The picture criteria to enter plants in the following categories:

* **Herbaceous Perennials *(3-5 pictures)*** - Picture of the plant in a pot the same size as it would appear when retail ready. A close-up picture of the plant’s best features, this could include flower(s), foliage, berries etc.
* Any points of interest that are not currently in season should also be included.
* **Annuals, Tender Perennials and Container & Basket Plants *(3-5 pictures)*** - Picture of the plant in a pot the same size as it would appear when retail ready. A close-up picture of the plant’s best features, this could include flower(s) and/or foliage. A picture of a specimen plant to show growth habit.
* **Flowering Houseplants, Foliage Houseplants and Cacti & Succulents *(3-5 pictures)*** - Picture of the plant in a pot the same size as it would appear when retail ready. A close-up picture of the plant’s best features, this could include flower(s) and/or foliage.
* **Trees, Shrubs (including Conifers) & Climbers *(3-5 pictures)***- Picture of the plant in a pot the same size as it would appear when retail ready. A close-up picture of the plant’s best features, this could include flower(s) and/or foliage.

In addition to the above entrants are invited to submit one further picture showing the plant growing in a garden situation. This will not be used in judging but could be used to help promote the plant in that part of our media coverage which will be consumer-focussed.

Images provided for judging purposes must NOT include people, tools or benches etc. Plants should be against a plain background (such as a wall). Images that do not comply with the stated guidelines will be rejected and you will be asked to supply different images.

\*If you do not have the photos to upload now, then the photos must be submitted to events@hta.org.uk by Friday 18 May.

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| --- | --- | --- | --- |
| **Company Name\*** |  | **Stand No.\*** |  |
| **Address\*** |  | | |
| **Telephone\*** |  | | |
| **Email Address\*** |  | | |
| **Contact Name\*** |  | | |
| **Category\*** |  | | |
| **Plant Name\*** |  | | |
| **Genus\*** |  | | |
| **Species\*** |  | | |
| **Variety/Cultivar\*** |  | | |
| **Full name of Plant (genus, species, cultivar)\*** |  | | |
| **Breeder Name\*** |  | | |
| **Breeder Address\*** |  | | |
| **Breeder Email** |  | | |
| **Owner Company name\*** |  | | |
| **Owner email\*** |  | | |
| **Height range of plant\*** |  | | |
| **Spread of plant\*** |  | | |
| **Main Season(s) and Features of Interest\*** |  | | |
| **Perfume\*** |  | | |
| **Complete Description of New Plant\*** |  | | |
| **What is new about this plant?\*** |  | | |
| **Please state all special qualities which benefit the consumer\*** |  | | |

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| --- | --- |
| **Additional remarks to include notable pest/disease resistance, and give comments on usage in the garden\*** |  |
| **Photo Permission** |  |
| **Copyright holder name for images\*** |  |
| **Press contact** |  |
| **Press contact email** |  |
| **Authorised By\*** |  |
| **Entered By\*** |  |
| **Position in Company\*** |  |
| **Do you agree to the terms and conditions? \*** |  |