

# Sponsorship Opportunities

**Friday 13 March 2026: The Brewery, London**

Since 1995 the Association of Professional Landscapers (APL) have been proud to recognise, reward and promote the high standard of landscaping. The awards demonstrate the quality of landscaping by APL members and our commitment to professional workmanship and customer satisfaction.

The Awards are unmissable for APL Members, and association with this long-standing and prestigious event is a must for businesses wanting to work closely with our members.

## Why sponsor the APL Awards?

Showcase your brand in front of hundreds of landscaping professionals and demonstrate your support to the excellent standards within our industry. The event is a key networking opportunity, allowing your to speak to new and existing customers, increasing your brand visibility.



## Sponsorship Packages

Category sponsors will receive a benefits package including:

- Opportunity to bring a pop-up banner and collateral to fit on a poseur table to display in the King George III suite (networking area is held before the Awards).
- A senior company representative to present the category certificates to the winners and be photographed with them for use in further PR post event
- Five places at the Awards Lunch for you and your team to meet and network with attendees. (If you'd like to book further seats, please contact [events@hta.org.uk](mailto:events@hta.org.uk) who will provide costs to do so).
- A quarter page advert in the A4 APL Awards Showcase brochure given to all delegates at the Awards and circulated at the event and post event at various events.
- A quarter page advert in the A5 APL Awards Programme given to all delegates at the Awards and circulated at the event
- Company name and logo featured on the APL Awards website alongside your category and on the dedicated sponsor's page
- Company logo and credit as sponsor featured in the programme given to all delegates. Plus, you will also be included on presentation materials where relevant at the Awards lunch.
- Company logo featured on your category's certificates and trophy where applicable
- Company logo featured prominently on-screen when your category award is presented
- Company logo featured in sponsors' loop on screens throughout the event
- All shortlisted entries will be displayed, and sponsor company name and logo will have a visible presence alongside images
- Credit in the presenter's script
- Individual post (per category) across our social platforms; Facebook, LinkedIn, and Instagram.
- Logo to be included in category finalists' announcements
- Thank you to all our sponsors social media post prior to the event
- Logo included on category winner social media post

**Category Sponsorship £3195 + VAT**  
**\*per category**



The Association of  
**Professional  
Landscapers**  
AWARDS 2026

## Sponsorship Categories

Please select the categories you would like to sponsor from the list below:\*

\*subject to availability

### **Headline Sponsor**

**Project Value under £20,000**

**Project Value £20,000- £35,000**

**Project Value £35,000- £50,000**

**Project Value £50,000- £65,000**

**Project Value £65,000- £80,000**

**Project Value £80,000- £100,000**

**Project Value £100,000- £175,000**

**Project Value £175,000- £250,000**

**Project Value over £250,000**

**Soft Landscaping**

**Hard Landscaping**

**Outdoor Living (New for 2026)**

**Overall Design & Build**

**Commercial Garden**

**Waterfalls & pond features (New for 2026)**

**Maintenance**

**APL Collaboration**

**Sustainability & Biodiversity**

**Decking Feature**

**Swimming Pools (Natural or In-ground)**

**Designer value under £75,000**

**Designer Value over £75,000**

**Designer of the Year**

**APL Rising Star**

**APL New Company of the Year**

**APL Supplier of the Year**



# Requirements and Specifications



## Logo

High-resolution logo as an eps and png file.  
Full colour and white out if possible.

**Deadline: on agreement of sponsorship**



## Social Media Handles

All social media handles you would like us to tag when posting about the category.

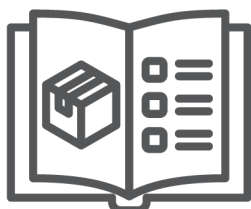
**Deadline: on agreement of sponsorship**



## Quarter page advert for the APL Awards programme

62mm wide x 89mm high with a 3mm bleed on all edges. PDF format.

**Deadline: 9 January 2026**



## Quarter page advert for the APL Awards showcase brochure

125mm wide x 88mm high with a 3mm bleed on all edges. PDF format.

**Deadline: 9 January 2026**

## Contact us

If you do wish to sponsor a category at the 2026 APL Awards, please contact us. We would be delighted to discuss the opportunities with you.

### Phil Tremayne

APL General Manager



07808775175



[phil.tremayne@hta.org.uk](mailto:phil.tremayne@hta.org.uk)

### Events Team

The HTA Events Team



[events@hta.org.uk](mailto:events@hta.org.uk)