

The Garden Press Event Entry Policy

The Garden Press Event operate a strict pre-registered visitor admission policy which states **“The Garden Press Event is a strictly press and media only event with no admission to trade visitors, media sales personnel or the general public. Entry is free of charge and restricted to bona fide editorial press, writers, journalists, influencers, bloggers and vloggers.”**

Visitors who have attended in the past and appear on our accredited show database will be required to pre-register annually in order to gain access to the show.

Any new visitor requests will be required to demonstrate that they are a bona fide member of the editorial media by asking to provide proof of their work, or if you work in social media details of your reach and influence will be requested before registration is confirmed.

Current exceptions to the above include PR and marketing agency staff whose admission to the show can only be accessed via an exhibitor with whom they are currently working with and have requested a meeting at The Garden Press Event. Exhibitors are fully aware of the entrance policy and that visitor passes required for non-media representatives will need to be processed through their exhibitor manual.

We will also include exceptions for representatives from potential exhibitors, other trade associations and exhibition organisers as well. As such, admission to the show can only be achieved by permission being granted either by Vicky Nuttall (GIMA) or Jo Gildea (HTA). In such instances attendees will need to be signed in and out by a Garden Press Event representative, no selling of space/membership can take place during the visit. Potential exhibitors can gain access via pre-arranged appointments and show tours where they will be escorted around the event then asked to leave at the end of the tour.

The entry policy above will be firmly enforced to ensure that only bona fide visitors are attending the show and not distracting exhibitor staff from the real purpose of the show.

We ask that all visitors respect this policy.