

09

Outside signs and planning permission

Building on tip #08, this week's tip looks at how to go about setting up outdoor signs or adverts if you think it might be right for you. There are rules to make sure that road safety and such like isn't put at risk. But it can be difficult to find all the guidance in one place. So we've put together links to useful guidance. Overall there are five main things ('standard conditions') to make sure of in any outdoor adverts or signs:

- They need to be kept clean and tidy
- They need to be safe
- The owner of the site they're on has to have agreed to it
- They can't hide road or other signs, or make transport unsafe
- They should be removed carefully if the planning authority asks

Resources and information

How you need to go about outdoor advertising varies. It depends on individual planning authorities, the size of any signs, and your local area. If you're thinking of putting up signs, you might find these links useful:

Advertisement consent (quick overview) – [click here to view](#)

Advertising consent (detailed information) – [click here to view](#)

Outdoor advertisements and signs: a guide for advertisers – [click here to view](#)

HTA planning advice line

If you're having difficulty getting permission or would like some advice or more information, get in contact with our free planning advice consultants (Malcolm Scott) either by email: planning@hta.org.uk or by phone: **0333 005 0170**

Sources

<http://www.legislation.gov.uk/ukxi/2007/783/contents/made>

https://www.planningportal.co.uk/info/200126/applications/59/how_to_apply

https://www.planningportal.co.uk/info/200130/common_projects/4/adverts_and_signs

<https://www.gov.uk/government/publications/outdoor-advertisements-and-signs-a-guide-for-advertisers>



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